

BICK-1 LEATHER CLEANER

Features & Benefits

- **ALKALINE FREE** - Protects the life of the leather fibers.
- **WAX FREE** - No wax buildup. Facilitates dirt and stain removal. Allows leather to breathe. Prevents drying and cracking.
- **pH BALANCED** - Safely cleans leather without a deterioration of the leather fibers.
- **SUPERIOR CLEANING ACTION** - Removes soil, grease, spur marks, most food and ink stains, and excess oils that trap dirt in leather.

BICK-1 CLEANER is unique, specially formulated blend of non-alkaline agents that cleans finished leather safely and effectively. It removes soil, grease, spur marks, and oil as well as most food and ink stains. The foaming action lifts out embedded dirt and stains. Dirt will not become trapped in the leather and dull its finish because there are no waxes, oil or additives to interfere with the cleaning ability of BICK-1.

BICK-1 CLEANER is pH balanced for leather, so it is safe and effective on fine leather. Use of BICK-1 translates to clean and alkaline free, longer lasting leather goods. University testing rated BICK-1 CLEANER above the top three leather cleaners on the market today for cleaning ability and gentleness to leather.

Follow treatment of BICK-1 CLEANER with BICK-4 CONDITIONER to extend the life of our leather. All Bickmore Products carry a full money back guarantee.



FREQUENTLY ASKED QUESTIONS BICK-1 LEATHER CLEANER

Q: Why not use saddle soap as a leather cleaner?

A: Saddle soap is very caustic and not pH balanced to leather. Its caustic action quickly eats away at the fibers of the leather, causing the leather to become weak. A detailed report on the hazards of using saddle soap is available from Bickmore.

Q: How often should BICK-1 be used on leather?

A: BICK-1 should be used whenever leather is dirty, stained or grimy.

Q: How is BICK-1 applied?

A: Use a clean, lint-free white cloth. Pour BICK-1 on the cloth and work it into the leather. Make sure to treat the entire stain. Buff lightly to obtain suds. Work BICK-1 into the leather with a dry piece of cloth. For best results, follow the cleaning with BICK-4 LEATHER CONDITIONER.

Q: Will BICK-1 darken or discolor leather?

A: No. Unlike other cleaners, it will not darken or discolor finished leather. However, it is

important with any product to test a hidden area to make sure the leather and BICK-1 cleaner are compatible. This is especially true of untreated or naked leathers.

Q: Can BICK-1 be used on surfaces other than smooth leather?

A: No. We recommend Bickmore's Suede & Nubuck Cleaner for suede, nubuck, and roughout leathers.

Q: How does the use of BICK-1 add to the life of a leather product?

A: When dirt and grime get into leather, their abrasive action cuts, damages, and weakens the fibers. As a result, the leather loses its strength. Through periodic cleaning, the enemies of leather are removed allowing the fibers to flex freely. Periodic cleaning also opens the pores of the leather allowing the leather to breathe.

Q: Will BICK-1 run off on clothing or materials touching leather?

A: No. BICK-1 leaves no greasy residue.

BICK-4 LEATHER CONDITIONER

Features & Benefits

- **WAX FREE & SILICONE FREE** - No wax buildup. Will not seal pores, allowing leather to breathe. Helps prevent drying and cracking.
- **NO PETROLEUM DISTILLATES OR CAUSTIC CHEMICALS** - Will not deteriorate leather or stitching and will not "pull" color.
- **NO ANIMAL FATS** - Will not darken leather or turn rancid.
- **NO OILY RESIDUE** - Will not stain clothing or any other items that come in contact with treated surfaces. No offensive odor.
- **VERSATILE** - One product to clean and condition. Excellent for exotic skins and all smooth leather, regardless of color.
- **THOROUGH CONDITIONER** - Prolongs the life of the leather by lubricating the fibers of the leather.

BICK-4 CONDITIONER is exceptional for all smooth leather goods such as boots, coats, handbags, belts and saddles. It is specifically formulated for exotic skins and excels at conditioning and laying tiles down on reptile skins. By recommending BICK-4 to your customers you are offering the finest leather protection product available. All Bickmore Products carry a full money back guarantee.

COMMONLY ASKED QUESTIONS BICK-4 LEATHER CONDITIONER

Q: Will BICK-4 be beneficial to other surfaces besides smooth leather?

A: Use BICK-4 on smooth leathers only. Never use BICK-4 on suede, nubuck, or roughout leathers. BICK-4 can be used sparingly on vinyl or patent to remove surface dirt and dust and to restore the shine. As a test for the leather, run your hand across the leather, if the texture or color changes, DO NOT USE BICK-4.

Q: How often should BICK-4 be used on leather?

A: New leather items should be pretreated with BICK-4 and periodically thereafter. There is no set rule on how often to use BICK-4 because there are so many variations as to the type of leather, the amount of use, and the type of weather or stress the leather experiences. The best indicator is the look and feel of the leather. If it is dry or dirty, it needs to be cleaned with BICK-1 first. Condition the leather often, perhaps every two weeks, if the leather is used every day

Q: How is BICK-4 applied?

A: Use a clean, lint-free white cloth. Pour BICK-4 on the cloth and work it into the leather. Make sure to treat the entire surface. Let the BICK-4 dry and then buff lightly with a dry piece of cloth.



Q: Will BICK-4 darken or discolor leather?

A: No. Unlike other conditioners, it will not darken or discolor finished leather. However, it is important with any product to test a hidden area to make sure the leather and BICK-4 are compatible. This is especially true of untreated or naked leathers.

Q: How does the use of BICK-4 add to the life of a leather product?

A: Leather is a natural material and needs to be continually conditioned. Leather dries out with time from exposure to heat, sun and temperature extremes. By treating the leather with BICK-4, you restore the natural oils to the leather, lubricate the fibers and prevent scuffing, cracking and staining from occurring.

Q: Will BICK-4 run off on clothing or materials touching leather?

A: No. BICK-4 leaves no greasy residue.

Q: Will BICK-4 provide any protection from moisture?

A: Yes. While BICK-4 is not a waterproofer, the special formulation provides water repellency and protects the leather from moisture penetration. For more aggressive protection from water and stains, we recommend Gard-More Water & Stain Repellent.

THE BOOT SHACK

APACHE CREME

Features & Benefits

- **ENVIRONMENTALLY SAFE** - Will not deplete the ozone layer
- **WAX FREE & SILICONE FREE** - No wax buildup. Will not seal pores, allowing Apache and similar leathers to breathe. Helps prevent drying and cracking.
- **NO PETROLEUM DISTILLATES OR CAUSTIC CHEMICALS** - Will not change the color or texture of the leather.
- **NO ANIMAL FATS** - Will not darken Apache leather.
- **EFFECTIVE ON APACHE, CRAZYHORSE, AND SIMILAR LEATHERS** - One product provides conditioning without changing the color or feel of the leather. It removes scuff marks and restores these leathers to their original tone and textures.
- **THOROUGH CONDITIONER** - It feeds the leather, allowing the fibers to remain flexible. This prolongs the life of the leather.

All Bickmore Products carry a full money back guarantee.



FREQUENTLY ASKED QUESTIONS APACHE CREME

Q: When should Apache Creme be applied?

A: When you first purchase your boots, apply APACHE CREME to feed the leather and lubricate the fibers. For used boots, condition with APACHE CREME and then apply 2-3 applications of Gard-More.

Q: How often should Apache Creme be applied?

A: Depending on the use and condition your boots are subject to. At a minimum apply every 2-3 months. For frequently used boots, apply every two weeks.

Q: What makes Apache Creme different from other conditioners?

A: APACHE CREME is formulated to not only condition the leather but to provide essential oils to keep Apache leather and similar leathers like Crazy Horse and others looking like new.

Q: What leathers can Apache Creme be used on?

A: Use only on Apache and similar leathers. While this type of leather is given different trade names by different tanners, such as Crazy Horse and others, they are similar in texture and feel and require the same care.

Q: Can Apache Creme be used in conjunction with other Bickmore leather care products?

A: Yes. For added protection against water and stain damage, follow a treatment of Apache Creme with Bickmore's Gard-More.

Q: How does Apache Creme add life to the leather?

A: Apache leather needs to be continually conditioned to keep it from drying out. By treating the leather with Apache Creme, the natural oils are restored, keeping the leather supple and providing water repellency.

THE BOOT SHACK

TheBootShack.com

BOOT & LEATHER CARE

GARD-MORE

Features & Benefits

- **ENVIRONMENTALLY SAFE** - Will not deplete the ozone layer
- **HIGH PERFORMANCE PROTECTOR** - Dries quickly. Will not change the color or texture of the leather.
- **NO SILICONE** - Allows leather boots to breathe
- **EFFECTIVE ON ALL LEATHERS** - One product provides complete protection for smooth, suede, nubuck and apache leathers.
- **REPELS WATER, DIRT & BARNYARD ACID** - Prevents staining and discoloration.
- **PROVEN PROTECTOR** - Retards the absorption of body oil, wine and even grease stains. All Bickmore Products carry a full money back guarantee.

FREQUENTLY ASKED QUESTIONS GARD-MORE WATER REPELLENT

Q: When should Gard-More be applied?

A: When you first purchase your boots, apply BICK-4 LEATHER CONDITIONER to feed the leather and lubricate the fibers. Follow with 2-3 applications of Gard-More. For used boots, clean the leather with BICK-1 leather cleaner, condition with BICK-4 leather conditioner, and then apply 2-3 applications of GARD-MORE.

Q: How often should Gard-More be applied?

A: Depending on the use and condition your boots are subject to. At a minimum apply every 2-3 months. For frequently used boots, apply every two weeks.

Q: What makes Gard-More different from other water and stain repellents?

A: Gard-More is an aggressive water repellent



formulated for tough environments, including barnyard acids. Although aggressive, it can be safely used on nubuck and suede.

Q: What leathers can Gard-More be used on?

A: Smooth leathers, nubuck, suede and Apache. It can be used on exotic leathers such as lizard, ostrich and sea turtle.

Q: Can Gard-More be used in conjunction with other Bickmore leather care products?

A: Yes. For new boots, condition first with Bick 4 and then use Gard-More. For dirty boots, clean with BICK-1, condition with BICK-4, and then apply Gard-More. If your boots are scratched or scuffed, first clean the boots with BICK-1, condition with BICK-4, then apply the appropriate color of Bickmore's Premium Boot Creme and buff. Follow this with Gard-More for lasting protection.

(320) 251-6872

2221 ROOSEVELT RD. • ST. CLOUD, MN 56301

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